

# Public Document Pack

## Hastings and St Leonards Local Strategic Partnership

Minutes 15 July 2019

**In Attendance:**

**Steve Manwaring (Chair)**  
**Councillor Peter Chowney**  
**Simon Hubbard**  
**Councillor Martin Clarke**  
**Richard Watson**  
**Annie Whelan**  
**Julie Gilbert-King**  
**Sean Dennis**  
**Marc Turczanski**  
**Tom Jackson**  
**Chantal Lass**  
**Danny Saxby (Minutes)**

**Apologies for absence were received from:**

**Jim Sharpe, East Sussex College Hastings**  
**Dr John Smith, University of Brighton Academies Trust**  
**Carole Dixon, Education Futures Trust**  
**Sarah Feather, East Sussex County Council**  
**Tracy Dighton, Citizens Advice**  
**Vanessa Biddiss, Optivo**  
**John Shaw, Sea Change**  
**Clive Galbraith, Hastings Chamber of Commerce**

<b><u>71</u></b>	<b><u>DECLARATIONS OF INTEREST</u></b>  None	
<b><u>72</u></b>	<b><u>MINUTES AND MATTERS ARISING (CHAIR)</u></b>  <b><u>RESOLVED</u></b> – that the minutes of the meeting held on 29 <sup>th</sup> April 2019 be approved as a true record.	
<b><u>73</u></b>	<b><u>HASTINGS LOCAL PLAN REVIEW - LOOKING FORWARD UNTIL 2036</u></b>  This item was brought forward by the chair.  Tom informed the group that the Local Plan will direct the future growth and shape of the town over the next 15 years. The plan sets out future sustainable development in Hastings.  The plan focusses on two areas. Firstly allocating land for jobs, homes and energy generation. Secondly generating the policy framework by which all planning applications will be judged.  The Local Plan sits underneath the National Planning Policy Framework.	

The plan is a key corporate document and helps the council to deliver its corporate priorities such as regeneration and renewable energy generation. In addition it provides certainty for residents, businesses and anyone wanting to invest in Hastings over the next 15 years.

Tom informed the group that as part of the national planning policy guidance there is a duty to co-operate with stakeholders. Hastings Borough Council has a memorandum of understanding with Rother District Council and a joint members steering group between Hastings and Rother has been agreed.

The evidence base for the new Local Plan will identify housing, retail and employment needs across the Borough. It will also identify potential opportunities for renewable energy and recommend planning policy options and appropriate corporate actions.

The next steps are for the results of the evidence base to formulate the draft Local Plan. This will then go out to consultation. Will also correlate with other major projects under way in the town.

The draft Local Plan is expected to go out to consultation next year and be adopted in 2022.

Richard Watson welcomed the opportunity for healthcare providers and NHS commissioners to contribute to the consultation.

Councillor Chowney informed the group that the council was not successful in its bid to the future high streets fund. The Local Plan will also be a driver for addressing climate change by pushing for high standards on carbon emissions in housing developments. The council will demand that all future development is carbon neutral.

Steve Manwaring noted that there is a community network event on the environment in October. It is also worth giving consideration to how young people can be involved in the consultation process.

Sean Dennis cited the opportunity to consult and share information about the local plan through the Chamber of Commerce.

**74**

**PROFESSOR WHITTY, CHIEF SCIENTIFIC ADVISOR TO THE DEPARTMENT OF HEALTH AND SOCIAL CARE 'REFLECTION OF HIS VISITS TO HASTINGS ON THE 21ST JUNE 2019 AND NEXT STEPS'**

Richard Watson explained that Professor Whitty, Chief Scientific Adviser for the Department of Health and Social Care, has undertaken a series of visits across the country, the purpose of which was to better understand how research and investment can benefit seaside towns and rural communities.

Professor Whitty's visit to Hastings was led by Darrell Gale, Director of Public Health for East Sussex. The day involved taking Professor Whitty on a tour of the town. The visit started with background information on health needs in Hastings, demonstrating that the town has some of the poorest

health outcomes nationally.

Professor Whitty and his team also visited the launch of the Hastings Opportunity Area Attendance Charter, recognising the wider determinants of health such as educational attainment and housing. This involved some thought provoking presentations from the police and East Sussex County Council.

This was followed by a walking tour taking in Sea View, Citizens Advice and Ore Community Centre. Later in the day Professor Whitty took part in a question and answer session with a panel of experts predominately from the voluntary and community sector.

A number of themes came out of the day. Professor Whitty's view was that the Department for Health and Social Care will want to support investment in research which demonstrates what works well and what doesn't work well in terms of improving health outcomes.

Locally there is a need to undertake research that demonstrates which employment, housing and education schemes are having a positive impact on health outcomes.

Richard informed the group that Darrell Gale will be meeting with Professor Whitty and other regional Directors of Public Health in the near future. Meetings will be taking place with the Borough and County Council in October to reflect on what was learnt from the visit and how to move forward.

Richard noted that the visit specifically didn't involve taking Professor Whitty to General Practice or the Conquest Hospital in order to focus on the wider determinants of health outcomes.

Steve Manwaring commented that Hastings has been the subject of an enormous number of programmes and preventions over recent years, but there hasn't been any evaluation and learning. Additionally, the closure of the university campus has resulted in a loss of knowledge sharing between the voluntary community and the academic sector.

Steve noted that the visit did highlight some of the problems the voluntary sector faces in undertaking research and developing methodology. It is important that this comes back to the LSP on a regular basis.

In terms of next steps, Richard advised that Chris would be meeting with other public health directors in the UK in the next couple of months to reflect on his findings.

Annie noted that whilst it was positive that Chris's visit focused on the voluntary and community sector and the activities they are delivering to address health inequalities; it would have been extremely useful if

information could have been shared with partners at the earliest opportunity. She added, it is important to treat the sector as equal partners and ensure they are provided with the same level of information as is shared with statutory healthcare providers.

In response to a question regarding the impact of the visits on national funding Richard Watson explained that at this stage it is not clear what the impact will be on Government spending.

Members of the group discussed the potential merger of local CCG's and how this might impact the voluntary and community sector.

The Chair noted that it would be appropriate for the LSP to look at some of the governance documents for a combined CCG as they emerge in order to shape future health outcomes.

**75**      **SCOPING THE FUTURE OF REGENERATION IN HASTINGS**

Simon Hubbard gave a presentation on regeneration in Hastings, providing background on the development of the regeneration agenda over the past 18 years.

There is a track record of achievement in the town including the link road and development of the A21 corridor; Jerwood; Source BMX Park; crime reduction; new station; and transport improvements, amongst others.

However there is a new context in which the council operates. The Regional Development Agency was abolished and new structures are now in place.

Simon explained that the Local Economic Partnership (LEP) is not very local and can be too small on some areas. For example on energy issues the LEP is working in partnership with 2 other LEPs. For local projects team East Sussex, which is the devolved local arm of the LEP, will take the lead.

Simon informed the group that at this stage it is proposed to review both the outputs and outcomes of progress. This review will look at both what has been produced through the regeneration programme, such as the new station, college and health centre; and what the outcome of that has been for the town.

The review will also ensure Hastings fits in with local and national regeneration strategies and maintains influence.

It is expected that the review will be commissioned in September and delivered by Christmas.

**76**      **HASTINGS PIER - UPDATE**

Simon Hubbard provided an update on Hastings Pier.

The building in the centre of the pier is now occupied by amusements whilst the huts that were recently granted planning permission are not trading.

The council remain concerned and a meeting between the owner, Amber Rudd MP, and the council has been organised to look at progress and ways forward.

The council's wish is that the owner talks about major projects that could be taken forward, such as a landing stage, which will ensure a sustainable future for the pier. The council does not see how the pier can be making enough money to maintain the pier structure and a crunch point may come at the end of the season.

It was suggested that a further update be provided at the next meeting.

**77 CLIMATE CHANGE DECLARATION - MAKE HASTINGS CARBON NEUTRAL BY 2030 WHAT COLLECTIVE AND COLLABORATIVE ACTION CAN WE TAKE?**

Councillor Chowney informed the group that the council passed a motion in February declaring a climate emergency, joining many other council's in taking such action.

There is a national measurement process in place used by the Department for Business, Energy & Industrial Strategy which puts Hastings in the bottom quartile for carbon emissions compared to other local authorities.

Councils have an important role to play in tackling climate change as they have local leadership, deliver local services and are large land owners.

Councillor Chowney informed the group that a new cabinet post for Climate Change, Biodiversity and Sustainable Development has been created, held by Councillor Maya Evans.

Councillor Chowney noted that he brought this item to the LSP as cooperation will be required to consider ways to make Hastings carbon neutral.

The council has been working in partnership to encourage community buildings and schools to develop roof mounted solar arrays. The council's focus will be sustainable energy generation and reducing the carbon footprint of future developments.

Richard Watson welcomed the council's leadership on this issue and confirmed the local NHS will want to work with the council on this.

Tom Jackson informed the group that the council will be holding stakeholder

	engagement workshops later in the year on energy generation and the local plan.	
<b><u>78</u></b>	<p><b><u>HEROES OF HASTINGS - THE PEOPLES PICTURE</u></b></p> <p>Steve Manwaring informed the group that Hastings Voluntary Action (HVA) is looking to commission Peoples Picture to create a piece of art made up of thousands of individual pictures. The piece would celebrate the work undertaken by volunteers in Hastings to improve the quality of life in the area and mark the 30<sup>th</sup> anniversary of HVA.</p> <p>The artwork would gather together pictures of local events and local people and could be a temporary instillation or something more permanent.</p> <p>Steve confirmed that some funding is in place but HVA will be looking for further funding contributions.</p>	
<b><u>79</u></b>	<p><b><u>NEXT MEETING DATE 14TH OCTOBER 2019</u></b></p> <p>Agreed.</p>	

(Meeting closed at 11.54am)

# Hasting Borough Council – new local plan

Minute Item 73

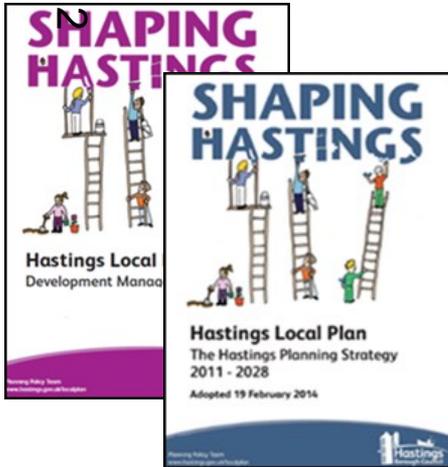
Page 1

Local Strategic Partnership  
15 July 2019

# What is the local plan?

Plan for future sustainable development in Hastings which directs growth and manages change:

Written policy documents and maps



Allocations: Key areas of land identified for development to deliver the homes, jobs, renewable energy schemes and services needed in the district

Policies against which all planning applications are considered.

# Where does the Local Plan fit in?

Figure 1: The documents that make up the Hastings Local Plan



# Local plan = regeneration agent

- Strategic document to enable the council to deliver its corporate vision, and ambition, taking us through to 2036.
- Key agent for future development and delivery of a sustainable Hastings
- Our updated plan will focus on 3Fs and 3Rs
  - Flexibility
  - Feasibility
  - Funding
  - Relevant
  - Realistic
  - Right

# Aims of the local plan

Page 5



National Planning  
Policy Framework

**New  
Hastings  
Local Plan**



Ambition

# Working in partnership

- Duty to Co-operate
- MoU drafted with RDC
- Joint Members steering group between RDC and HBC has been agreed
- Agreement to develop a joint evidence base on cross-boundary issues (e.g. Housing and Employment Needs Assessment)

# Evidence base – Housing and employment needs assessment

Page 7

- Will Identify: overall housing need; future provision of affordable housing; future provision of housing type and tenure and functional economic area(s) that apply to Hastings and Rother
- Assess need for land/floorspace for economic development
- **Government will be expecting us to meet an excess of 1000 new homes per year. How do we address this?**

# Evidence base – Retail Needs Assessment

- Study to assist in the identification of retail need within the borough
  - Indicative outcomes suggest no growth to retail floor space needs
  - **Viability and deliverability – how do we continue to attract investment, secure the future of our high-street/retail areas and sustain retail sector?**

# Evidence Base – Renewable and low carbon energy study - Identify technical potential for renewable energy

- Identify specific opportunities for renewable energy
- Identify and recommend planning policy options
- Recommend appropriate corporate actions
- **How do we deliver on our Climate change ambitions?**

# Next steps

- The results of the evidence base will help inform the initial consultation draft Local Plan for (Regulation 18)..
- We will also ensure correlation with major development projects for viability testing purposes such as:
  - Bohemia feasibility study
  - Ground mounted solar and other renewable energy feasibility studies
  - Future high streets bid



# Timetable

	2019												2020												2021											
	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
Local Plan Review																																				
Developing the Evidence Base and early engagement																																				
Draft Local Plan Consultation (regulation 18)																																				
Pre-submission public consultation (regulation 19)																																				
Submission (s)																																				
Examination																																				
Adoption (A)																																				

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# Scoping the Future of Regeneration in Hastings



# INTRODUCTION

- Hastings & Rother (initially Bexhill) focus of regeneration since 2001
- UK government set up Task Force led by SEEDA (the then regional development agency)
- Initial Task Force oversaw SEEDA team and work by other partners
- Evolved into Sea Space and Sea Change

# REVIEW OF ECONOMIC GROWTH & REGENERATION IN HASTINGS/ROTHER

- Stimulate investment, job creation and skills development
- Encourage creation of mixed economy
- Promote economic inclusion
- Advocate and promote unified approach to development of local economy

# IN SIX POINT PLAN

- Urban renaissance
- Connectivity including road, rail and digital
- Skills
- Enterprise growth
- Culture-led regeneration
- A positive image

# MASSIVE TRACK RECORD OF ACHIEVEMENT

*	Link Road and development of A21 corridor	*	North Bexhill
*	Employment Space	*	New College
*	New Hastings Academy	*	Health Centre
*	Source BMX Park	*	De La Warr
*	Jerwood	*	New Station
*	Crime Reduction	*	Cultural Programme and Tourism
*	Transport improvements and Campaign for HS1	*	Coastal Space/St Leonards Renewal

## ISSUES TO BE CONSIDERED ARE:

- The new context including Team East Sussex, Coastal LEP Group, joint work around planning
- Whether the six themes remain relevant
- Identify emerging relevant issues opportunities?
- What “remains undone” and how it can be brought forward?



# POSITIVE NEWS

- Higher wage rates
- Crime reduction dramatic
- Shop vacancy low
- Cultural scene and success
- Educational performance improving
- Unemployment dropped

# EXAMPLES OF REMAINING CHALLENGES



Almost 1 in 3 Hastings residents live in areas that are amongst the most deprived 10% in England

IMD 2015 & 2017 population estimates



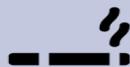
Average annual earnings (£20,066) are 24% lower than for the South East overall

2018 Annual Survey of Hours and Earnings



Male life expectancy in Hastings is the tenth worst in England

2015-17 life expectancy at birth



Almost 1 in 4 adults are smokers

2017 Annual Population Survey



1 in 5 adults estimated to have a common mental health disorder

2017 Common Mental Health Disorders Profiles



30% feel lonely living in their local area

2017 East Sussex Community Survey



8<sup>th</sup> highest rate of hospital admissions caused by injuries in children aged under 5

2017/18 Public Health Outcomes Framework

# CHANGING CIRCUMSTANCES/OPPORTUNITIES (amongst others)

- Current Sea Change programmes drawing to a close
  - North Bexhill
  - North Queensway
  - Queensway Gateway Road
- Need to sustain opportunity area type approach
- Town centres changing – huge potential opportunity
  - High Streets Fund
- Transport
- Energy/climate agenda
- Local Industrial Strategy (in context of Govt expectation this is at LEP level)

# CHANGING CIRCUMSTANCES/OPPORTUNITIES 2 (amongst others)

- Inclusive Growth agenda – should we address areas that haven't benefitted from the work to date?
- Coastal Group
- Unknown future of UK Shared Prosperity Fund
- Housing delivery still challenging
- Culture/leisure/tourism – drawing in further investment
- Both Planning Authorities reviewing Borough Plans
- Reducing LA capacity/funding
- Funding positions of ACE/HLF/Homes England

# PROPOSED REVIEW

- To review both the outputs and outcomes of our progress
- Analyse where opportunity and need may next be
- Fit with local and national strategies
- Maintaining influence
- Future delivery models
- Sustaining and strengthening partnership
- Current and planned funding by Councils and other partners
- Brief circulated by end of July to members
- Commissioned process September
- Delivery by Christmas (final dates to be confirmed)

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# Heroes of Hastings

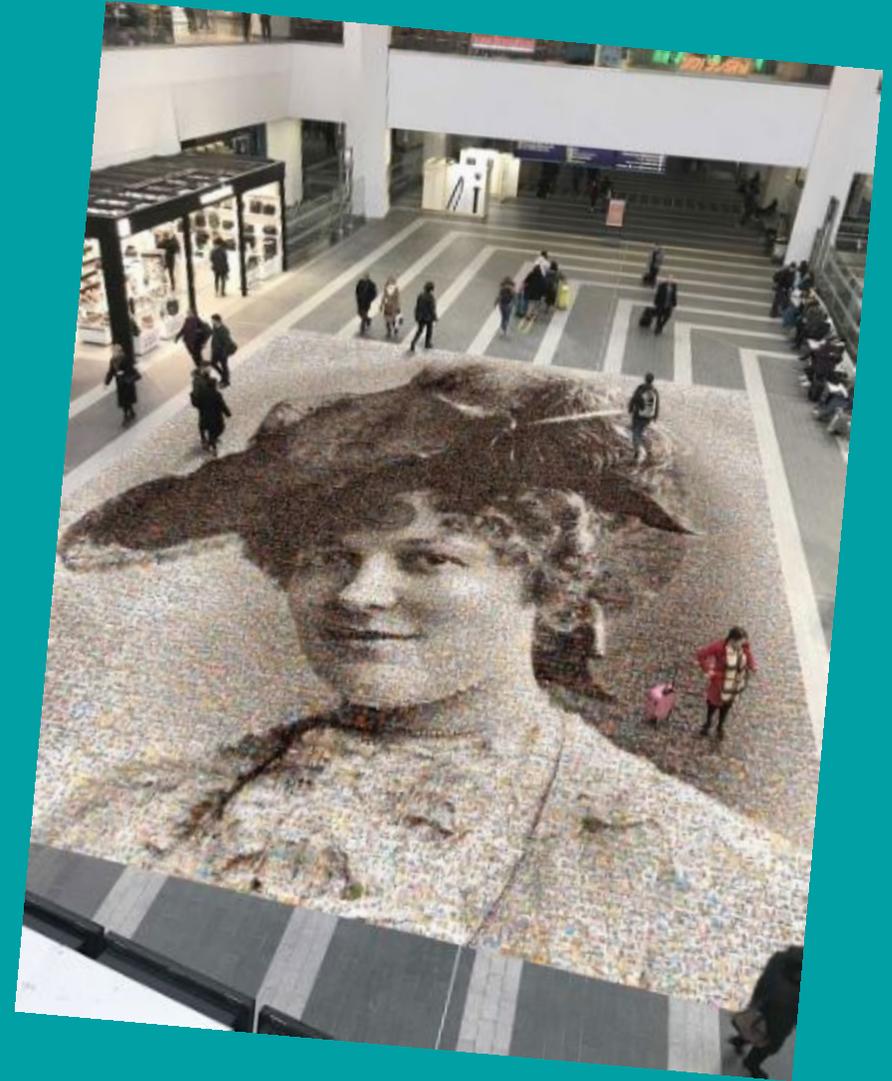
[www.thepeoplespicture.com/HVA](http://www.thepeoplespicture.com/HVA)

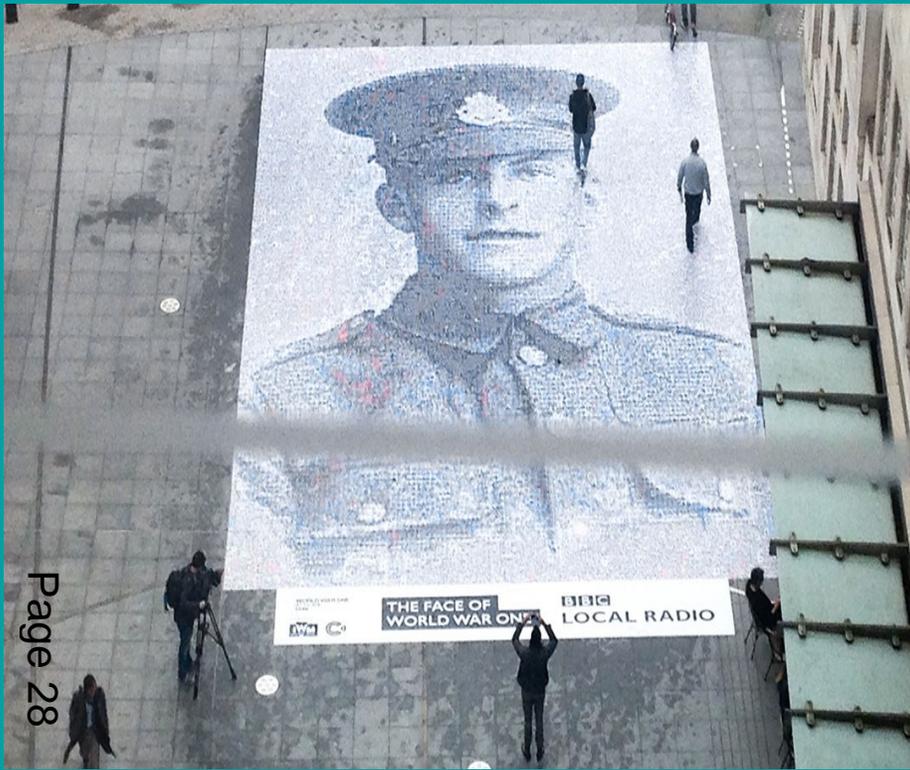


# Aims of Heroes of Hastings, The Peoples Picture

- To celebrate 30 years of HVA supporting local communities and groups
- To promote volunteering and to encourage people to appreciate what they as individuals do for others
- To acknowledge the quality and degree of work provided to our locality through individual activists, the voluntary sector, and small community groups
- To encourage celebration community cohesion in a time of potential division and increasing inequality
- To provide a substantial public artwork the wider community can involve themselves in

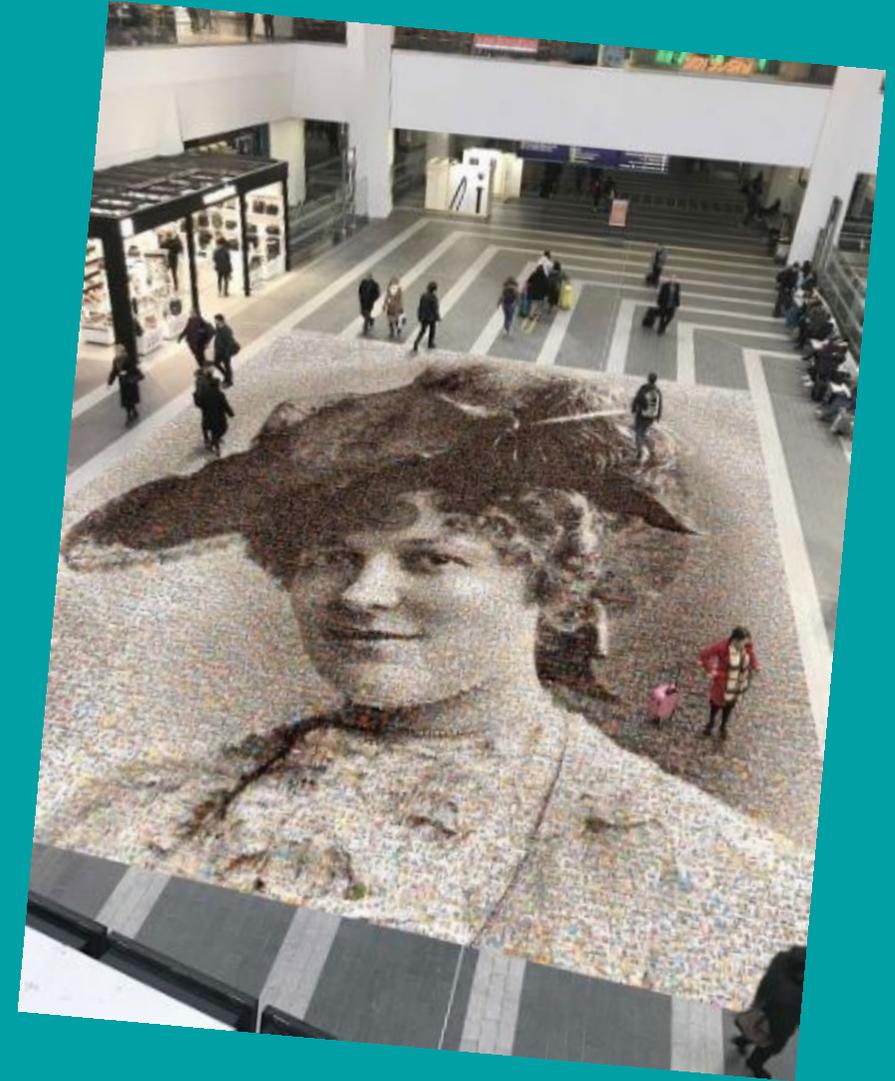
- Working with Helen Marshall, Director of 'The People's Picture', HVA is planning to create an interactive community artwork.
- Helen's a world renowned artist and happens to live in Hastings 😊

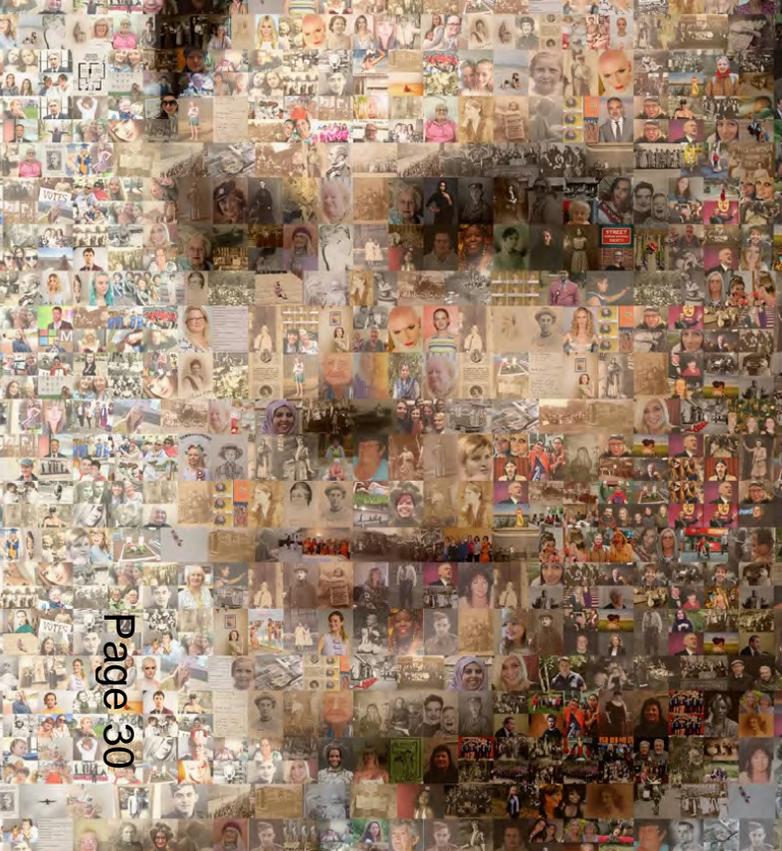




# What will it look like?

- A public artwork featuring thousands of photographs of local people.
- Initially a digital gallery online, the photographs will be developed into a locally relevant image similar to this Suffragette which was placed at Gatwick.
- The artwork may adorn a building or fixed to a floor space, this is yet to be determined.





A way of bringing history to life, celebrating the town and its people and creating a unique work of art

# HEROES OF HASTINGS

CELEBRATING 30 YEARS OF HASTINGS VOLUNTARY ACTION

Every picture tells a story. What's yours?

## EVERY PICTURE TELLS A STORY

We want to see and hear your stories about people in your life who give their time to others. Visit our website and participate for free via our secure form upload.

## BE PART OF IT!

- Upload your photo, video or story
- Do you volunteer or know someone who does?
- Are you part of a volunteer group?
- Celebrate those who give their time to others
- Nominate the heroes in your life

#heroesofhastings  
#thepeoplespicture

[thepeoplespicture.com/HVA](http://thepeoplespicture.com/HVA)

# Getting Involved

- We will be seeking funding support to make the Heroes of Hastings artwork be a stand out visitor attraction
- Organisations and businesses are being invited to contribute
- For more information please feel free to contact Pat Weaver  
pat@hastingsvoluntaryaction.org.uk  
01424 444010

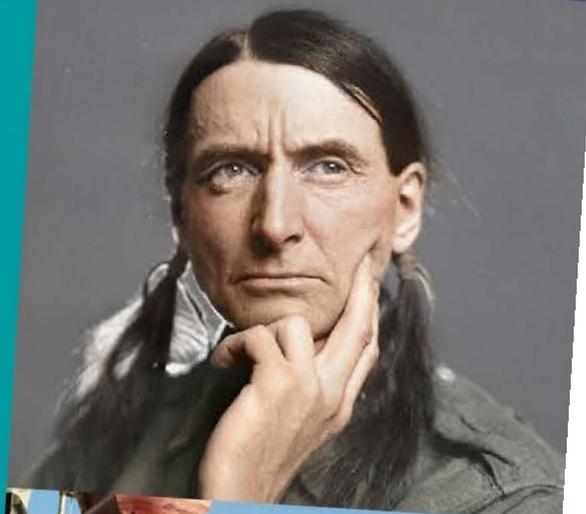


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#heroesofhastings  
#thepeoplespicture

[thepeoplespicture.com/HVA](http://thepeoplespicture.com/HVA)





# Heroes of Hastings

[www.thepeoplespicture.com/HVA](http://www.thepeoplespicture.com/HVA)

